Is It Possible to Make the Semantic Web a Reality?

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The next wave of information processing must adapt to a radical change of reality—namely, the enormous quantity of available data and the rate at which it accumulates. **Implicit in this data hides a** *wealth* **of information**—literally!

A recent article in the **Wired magazine** illustrates this by reporting the noticeable prediction success of a small data analysis company called **Recorded Future** whose main office is located in Gothenburg, Sweden.

Such is this company's rate of success in predicting world's events and situations before anyone else, that most major world players (including Google and the CIA!) line up as its customers. How they do it is their trade secret, of course—but, put simply, *they find all they need in publicly available data*.

Yet, as blatantly successful as his company may be, Recorded Future's co-founder and CEO **Christopher Ahlberg** makes the following statement:

"... to develop a tool that could create predictions for any input, from finance to terrorism, would be much harder. [One] would not only have to index the internet, but also understand and interpret it."

-Christopher Ahlberg as quoted by <u>Tom Cheshire in Wired-November 10, 2011</u>

Indeed, Recorded Future's boon may only be the tip of an iceberg. So the challenge is: *how to extract and use knowledge hidden but implicit in public data.* And we're talking about Big Data!

It has been now over a decade that the **Semantic Web** has been heralded as the means to infuse **meaning** into the World-Wide Web.

Subject of controversy, this ambitious objective has been disputed re. what is actually *meant* by "*meaning*."

Many see this as a truly achievable potential made possible by the **sublimation into knowledge** of **massively interconnected standardized information**.







### **Semantic Web Challenges**





- Reasoning with interconnected information
- Automate its knowledge structuring (standard?)
- Automate its reasoning power
- Need to agree on (a) standard(s)





#### Standards—KIF



In AI, **KIF** is not a narcotic but it means:

# Knowledge Interchange Format

http://www-ksl.stanford.edu/knowledge-sharing/kif/

A LISP-like language and S-expression structure language proposed to describe many (all?) **knowledge representation formalisms** so they each provide their own standardized form to one another.







In AI, the **RIF** is not a mountain range in northern Morocco but the:

## **Rule Interchange Format**

http://www.w3.org/standards/techs/rif



An XML standard language (using its own meta-syntax and structure) proposed to describe many (all?) rule formalisms so they each provide their own standardized form to one another.

Standards galore ... but:

How many are **really used**? ... beyond trivial use cases.



## **Semantic Web Reasoning Challenges**

- Scalability
- Distribution (incrementality, data diffusion and coherence)
- Structural reasoning
- Temporal reasoning
- Approximate reasoning
- Learning—Abductive and inductive reasoning
- Big Linked Data = "Blinked" Data?
- Knowledge evolution management

















## **Semantic Web Challenges—Scalability**

## **Scalability**

## **Reasoning in the large**

## Performance

- Tbox reasoning ("ontological" reasoning)
- Abox querying (where does the reasoning help?)

## Data handling

- Big Data (synopsize the essence)
- Linked Data (synaptic reasoning)
- "Blinked Data?" (huge brain)









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## **Semantic Web Challenges—Distribution**

**Distribution** (incrementality, data diffusion and coherence)

**Triplestores in the Cloud** 

#### Performance

- Tbox reasoning ("ontological data" schema?)
- Abox querying (SPARQL vs. NoSQL triple-as-relation)

## Data handling

- Big Data (Relational/Semi-structured)
- Linked Data (RDF Triples)



storage

compression

**Big Data** 

terabytes

cloud

statistics

"Blinked Data?" (interconnected massive triplestores)

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formatio

mobile

#### Semantic Web Challenges—Structural reasoning

**Structural reasoning** 

Efficient knowledge processing

Default tolerance (detail abstraction)

Semantic context













### Semantic Web Challenges—Approximate reasoning

## **Approximate reasoning**

Probabilistic logic (Bayesian, Markovian)



Fuzzy set logic

### Rough set logic





### Semantic Web Challenges—Learning



#### Semantic Web Challenges—Linked Data



### Semantic Web Challenges—Knowledge evolution

### **Knowledge evolution management**

Coherence maintenance



Provenance and trustability





Context management



## **CEDAR**—Constraint Event-Driven Automated Reasoning



Véritable mémoire du temps,

#### le cèdre de l'Atlas nous raconte l'Histoire ...

Omar Mhirit & Mohamed Benzyane Le Cèdre de l'Atlas : Mémoire du Temps

http://books.google.fr/books?id=6wFPkWJ0PTEC

## **CEDAR**—Constraint Event-Driven Automated Reasoning



Owls break easily!

Is there a remedy?





Efficient automated reasoning with Order-Sorted Features

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#### **CEDAR**—Scalability and Distribution





The **CEDAR** project addresses mainly two concerns:

## Scalability of ontological reasoning

#### Management and access of distributed ontological knowledge and "Blinked Data"





## **CEDAR**—Scalability and Distribution

The **CEDAR** project's approach:

experiment with existing systems vs. our own reasoning technology

experiment with Hadoop-style architecture for concurrent processing of distributed knowledge and "Blinked Data"





### **Semantic Web = World-Wide Brain?**

The essential argument is that it is expected that standardized knowledge can somehow arise and be used in the form of ontologies from massively interconnected information.

Such is the potential for Linked Data, for example.

Even if such a hope could be achieved, yet another **challenge** for such **knowledge**, however it may be represented, is to be effectively, let alone **efficiently**, processed to provide intelligence.

The key is that, whatever the standards may be, one cannot escape the need for formal encoding of such knowledge to lend itself to inference of implicit networked knowledge, beyond the classical processing of explicit silo-ed data.







#### **6th Generation Computing?**

Hence, this all smells, tastes, and looks again like a **"been there, done that!"**; viz., the promises of the **5th Generation Project** of the 80's.

In fact, the SW's objective is **much more challenging** today taking into account the **exponential explosion** of data and the inescapable **need for scalable** processing.

In addition, **cloud networking** and the ubiquitous **distribution of information** has made this task even

more daunting.



"I think you should be more explicit here in step two."







If one must be critical:

- W3C SW standards have not really been tested
- Viable alternatives have not really been considered

However, all SW formalisms must **imperatively** take into account the **formidable challenges** described above.

Namely:

any knowledge representation and efficient inference based on it must be scalable, incremental, capable of dealing with approximate data (fuzzy, probabilistic, incomplete) in real time, and manage information of enormous size and diversity distributed all over the Internet.







### **Semantic Web—Where we may be tomorrow?**

So how may we expect the **Semantic Web** to turn into a **reality?** 

- We have surveyed a few challenges and potentials faced by the W3C to make the Semantic Web a reality.
- Such a large effort is bound to produce unforeseen serendipitous offshoots in the same manner as the "MoonTechnology" of the 60's did pursuing JFK's otherworldly dream of human moon settling.
- In order to do so, we must adapt to unexpected reshaping of the (computing) world, taking every opportunity to make what is **possible** become **real**.









**Thank You For Your Attention!** 

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